

HR Analytics

Sep 21 – 22, 2026

Venue: PIM, Lahore.

Rs. 39,000/=

Note: The Fee is Exclusive of GST.

Course Contents

In Human Resources, with the automation of many HR dealings, from recruitment to retirement along with the need to perform strategically, analytics of the workforce is more important than ever. HR analytics is a lot more than head counting--it's about the total amount and the quality of talent, knowledge, and expertise to move your organization forward and stay ahead of competition. It's about measuring the return on human capital investment and measuring the impact and how HR is driving performance, productivity, and profitability.

Course Objective:

The main objectives of this course are to: Provide HR practitioners the ability to evaluate their work in both qualitative and quantitative terms. The participants will be able to understand and learn about

- Evolution of HR Analytics
- The era of big Data
- Why measure HR and Why Now
- Analytics and its impact on Business
- Four types of Analytics and relevant tools to measure
- LAMP framework for HR Analytics
- Expectations from HR
- Tools of HR Analytics
- Transformation of opinion to action

Learning Outcome/ Course Content

- Analytical problem-solving methods
- Understanding HR Data
- Going from information to insight
- Use of MS as Analytics tool
- HR Dashboards & Visualization
- Transformation of opinion to action
- Advanced & Applied HR Analytics
- Understanding of Key HR Metrics

Program Methodology

Lecture, Exercises, Group Discussion, Case Studies

Participants Profile: HR professionals who want to move from “reports” to real business impact.

FOR DETAILS AND REGISTRATION

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