

Supply Chain Management

Oct 12 – 14, 2026

PIM, Karachi

Rs. 51,500/=

Sep 21 – 23, 2026

PIM, Lahore

Rs. 51,500/=

Jul 27 – 29, 2026

PIM, Lahore

Rs. 51,500/=

Note: The Fee is Exclusive of GST.

Course Description

In today's volatile global economy, supply chains have evolved into sophisticated networks that deliver value from raw materials to the end consumer through the seamless integration of information, physical distribution, and financial flows. Advanced Supply Chain Management represents a fundamental shift in competitive strategy, where market leaders no longer operate in isolation but treat suppliers and customers as strategic partners with mutually linked destinies. This course is designed for ambitious professionals in procurement, logistics, operations, and marketing who seek to master the complex processes and leadership skills required to orchestrate these global networks. By exploring cutting-edge concepts and industry best practices, participants will gain the expertise necessary to drive organizational excellence and navigate the intricate challenges of modern, interconnected markets.

LEARNING OUTCOMES:

1. Master Core Supply Chain Architecture: Develop a deep understanding of the fundamental concepts and structural frameworks that drive integrated global supply chains.
2. Implement Industry Best Practices: Acquire and apply world-class methodologies to optimize procurement, logistics, and operational workflows for maximum efficiency.
3. Leverage Technological Innovations: Evaluate and integrate emerging technologies and digital tools to enhance visibility, traceability, and data-driven decision-making within the supply chain.

COURSE OUTLINE:

1. Essentials of supply chain management
2. Sourcing & supplier relationship management
3. Distribution & customer relationship management
4. Matching supply with demand
5. Logistics management
6. Introduction to SCOR DS
7. Technology in supply chain management

WHO SHOULD ATTEND:

- Supply Chain and Logistics Managers
- Procurement and Sourcing Specialists
- Operations and Production Leads
- Sales and Marketing Executives
- Business Analysts and Consultants

FOR DETAILS AND REGISTRATION

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