

Managerial Transition: From Operational Manager to Strategic Thinker

Jun 02 – 03, 2026

Venue: PIM, Karachi

Rs. 41,500/=

Note: The Fee is Exclusive of GST.

Course Description

In today's dynamic and competitive business environment, the role of the operational manager is evolving beyond routine supervision and process control. Operational managers are increasingly expected to develop the capabilities of strategic thinking and strategic leadership in order to align day-to-day operations with the long-term direction of the organization. An operational manager who thinks strategically does not merely focus on efficiency, schedules, and immediate outputs. Instead, such a leader understands how operational decisions influence organizational competitiveness, market positioning, and sustainable growth. Becoming a strategic leader also strengthens decision-making. Operational managers who possess strategic insight are better equipped to prioritize resources, improve process innovation, and ensure that operational activities contribute directly to organizational objectives. This capability bridges the traditional gap between strategy formulation at the top level and strategy implementation at the operational level. Ultimately, when operational managers evolve into strategic thinkers and leaders, they become vital contributors to organizational success. They transform operations from a support function into a strategic driver of value creation, competitiveness, and long-term sustainability.

This training program will help you in becoming proactive manager and strategic leader, with innovative thinking and persuasive approach.

WHO MUST ATTEND?

This program is designed for departmental heads, senior professionals, functional managers, and individuals, inspiring to become strategic thinker and change agent for organizational development.

COURSE CONTENTS:

- Developing strategic management skills.
- Creating strategic framework.
- Formulating vision, mission and strategy for your work group.
- Identifying strategic opportunities
- Developing vision, mission, goals, objectives, strategies, tactics, roles, and relationships.
- Creating strategic advantage through creativity and research
- Building your personal strategic plan for personal and professional growth.



RESOURCE PERSON

Dr. M. Syed ul Haque currently serves as the Executive Director and Chief Executive Officer at the Pakistan Institute of Management, where he oversees institutional strategy, organizational transformation, and executive development initiatives. A highly experienced management trainer and consultant with over 30 years of expertise, he focuses on corporate strategic analysis, planning, and implementation, helping organizations achieve sustainable performance and business excellence.

He holds a PhD in Management and Administrative Sciences with a concentration in Strategic Management. Earlier, he earned a Master of Science from the University of Huddersfield and an MBA from the University of Santo Tomas. With additional graduate qualifications in commerce and electrical engineering, he brings a rare interdisciplinary perspective—integrating operational systems, financial discipline, and strategic leadership into cohesive business solutions. He is also a Certified Lead Assessor for ISO 9000 and ISO 14000, accredited by the British Standards Institution, London.

Dr. Syed commenced his professional career at Citibank before transitioning to PIM, where he progressed through merit-based advancement and demonstrated competence. He effectively managed a Strategic Business Unit for a decade prior to taking on the role of Executive Director in 2021. His leadership is characterized by strategic clarity, institutional reinforcement, and a consistent track record of producing measurable organizational impact.

FOR DETAILS AND REGISTRATION

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