

Implementing Strategy for Achieving Competitive Objectives

June 09 – 10, 2026

Venue: PIM, Karachi

Rs. 39,000/=

Course Description

Strategy implementation is the critical phase of strategic management where organizational plans are translated into concrete actions, processes, and results. Successful strategy implementation requires alignment of organizational structure, leadership, resources, and culture with the chosen strategic objectives. Leaders must communicate the strategic vision clearly, translate broad goals into measurable targets, and ensure that departments and teams understand their roles in achieving the overall strategy. This often involves redesigning processes, strengthening capabilities, allocating resources strategically, and establishing performance management systems to monitor progress.

Equally important is leadership commitment and organizational engagement. Strategy implementation demands disciplined execution, continuous monitoring, and the ability to adapt when circumstances change. Ultimately, the success of any strategy depends less on how well it is designed and more on how effectively it is implemented. Organizations that excel in strategy implementation convert vision into performance, ensuring that strategic plans produce tangible outcomes, competitive advantage, and sustainable growth.

WHO MUST ATTEND?

- Executives and senior managers engaged in leading and supporting their organizations strategy.
- Departmental heads involved in designing, formulating, and implementing strategy.
- Entrepreneurs developing business plans and strategy for their business.

COURSE CONTENTS:

- Core processes of strategy implementation
- Support processes of strategy implementation
- Levers of behavioral controls: culture, rewards, and boundaries.
- Developing effective organizational design for effective strategy execution.
- Leadership role in implementing strategy: use of power, and overcoming barriers to change.
- Ethics in strategy execution based on integrity and compliance-based approaches.
- Reasons for strategy failures

RESOURCE PERSON



Dr. M. Syed ul Haque currently serves as the Executive Director / Chief Executive Officer at the Pakistan Institute of Management, where he oversees institutional strategy, organizational transformation, and executive development initiatives. A highly experienced management trainer and consultant with over 30 years of expertise, he focuses on corporate strategic analysis, planning, and implementation, helping organizations achieve sustainable performance and business excellence.

He holds a PhD in Management and Administrative Sciences with a concentration in Strategic Management. Earlier, he earned a Master of Science from the University of Huddersfield and an MBA from the University of Santo Tomas. With additional graduate qualifications in commerce and electrical engineering, he brings a rare interdisciplinary perspective—integrating operational systems, financial discipline, and strategic leadership into cohesive business solutions. He is also a Certified Lead Assessor for ISO 9000 and ISO 14000, accredited by the British Standards Institution, London. Dr. Syed commenced his professional career at Citibank before transitioning to PIM, where he progressed through merit-based advancement and demonstrated competence. He effectively managed a Strategic Business Unit for a decade prior to taking on the role of Executive Director in 2021. His leadership is characterized by strategic clarity, institutional reinforcement, and a consistent track record of producing measurable organizational impact.

FOR DETAILS AND REGISTRATION

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