

FINANCE AND ACCOUNTING FOR NON-FINANCIAL EXECUTIVES

May 04 – 06, 2026 PIM, Karachi Rs. 51,500/=

Feb 02 – 04, 2026 PIM, Lahore Rs. 51,500/=

Apr 06 – 08, 2026 PIM, Islamabad Rs. 51,500/=

Note: The Fee is Exclusive of GST.

Course Description

This is a specialized management training program designed to equip managers without a financial background with essential financial literacy and analytical skills. The program introduces participants to fundamental financial and accounting concepts necessary for informed managerial decision-making. It covers key areas such as understanding financial statements, budgeting, cost structures, profitability analysis, cash flow management, and financial performance indicators.

Through practical examples and real-world case discussions, participants learn how financial information supports strategic planning, operational control, and resource allocation. The training emphasizes interpreting financial reports, evaluating business performance, and communicating effectively with finance professionals.

By strengthening financial awareness, the program enables managers from operations, marketing, human resources, and other functional areas to make more informed decisions, align departmental actions with organizational financial goals, and contribute more effectively to overall business sustainability and growth.

LEARNING OUTCOMES

Upon completion, participants will be able to:

- Understand key financial and accounting concepts and their relevance to managerial decision-making.
- Interpret major financial statements including the balance sheet, income statement, and cash flow statement.
- Analyze financial performance using fundamental financial ratios and performance indicators.
- Evaluate cost structures and profitability to support operational and strategic decisions.
- Understand budgeting and financial planning processes and their role in organizational control.
- Assess cash flow and working capital requirements to ensure financial sustainability.
- Calculate NPV, PV, Pay Back Period, ARR and other tools to support business decisions related to investment, pricing, and resource allocation.
- Communicate effectively with finance and accounting professionals using appropriate financial terminology.

These outcomes enable non-financial managers to develop financial awareness, strengthen analytical capability, and contribute more effectively to the financial health and strategic direction of their organizations.

WHO MUST ATTEND?

This training program is designed for professionals who are involved in managerial decision-making but do not have formal education or extensive experience in finance or accounting. The program is ideal for managers and professionals across industries who wish to strengthen their financial understanding and integrate financial thinking into everyday business decisions.

RESOURCE PERSON:



Dr. M. Syed ul Haque currently serves as the Executive Director at the Pakistan Institute of Management, where he oversees financial management, institutional strategy, organizational transformation, and executive development initiatives. A highly experienced management trainer and consultant with over 30 years of expertise, he focuses on corporate financial and strategic analysis, planning, and implementation, helping organizations achieve sustainable performance and business excellence. He holds a PhD in Management and Administrative Sciences with a concentration in Strategic Management. Earlier, he earned a Master of Science from the University of Huddersfield and an MBA in Banking and Finance from the University of Santo Tomas. With additional graduate qualifications: Bachelor of Commerce, and Bachelor of Science in Electrical Engineering, he brings a rare interdisciplinary perspective—integrating operational systems, financial discipline, and strategic leadership into cohesive business solutions. Dr. Syed commenced his professional career at Citibank before transitioning to PIM, where he progressed through merit-based advancement and demonstrated competence.

FOR DETAILS AND REGISTRATION

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