

Improving Personal Effectiveness

May 18 – 20, 2026	Venue: PIM, Karachi	Rs. 51,500/=
Apr 27 – 29, 2026	Venue: PIM, Lahore.	Rs. 51,500/=
Apr 13 – 15, 2026	Venue: PIM, Islamabad.	Rs. 51,500/=

Note: The Fee is Exclusive of GST.

Course Description

Most people spend their lives under wrong notions and are not fully aware of themselves. Such people are unable to develop and use their potential in their personal and professional lives. As all development is self-development, it is essential that one should acquire knowledge about oneself, and set a plan for his/her career development to achieve the desired goals.

LEARNING OUTCOMES

- To help participants to develop self-awareness and understanding by critically examining their strengths and weaknesses, their past achievements, negative and positive experiences and their roles and behaviors in different situations.
- To help them to plan their future by setting life goals and determining a course of action for self-development so that they may be able to live a successful life and make tangible contribution to the society.

WHO MUST ATTEND?

The course is designed for executives who are keen to develop self-awareness. Those who are holding positions of responsibility and influencing the work of others may find this course particularly useful.

COURSE CONTENTS:

- Self-Perception
- Life Style profile
- Personality Analysis
- Skills Assessment
- Environmental Factors Affecting Self Development
- Individual's Value System
- Individual Assertiveness Level
- Attitude Assessment
- Setting Life Goals
- Career & Self-Development Plan

FOR DETAILS AND REGISTRATION

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