

# How to Improve Morale, Motivation and Commitment

Apr 13 – 14, 2025

Venue: PIM, Lahore.

Rs. 39,000/=

**Note: The Fee is Exclusive of GST.**

## Course Description

More than ever before, morale, motivation, and productivity are key issues for today's managers. The work force has become increasingly differentiated in terms of its mobility and aspirations, its training and responsiveness to incentives. The relationship between morale, motivation, and productivity are no longer simple and straightforward. In this 2-day workshop you will examine how these elements work together, how you can diagnose dysfunctions and intervene positively through staff development strategies.

## LEARNING OUTCOMES

- Increase your understanding of factors leading to high morale and achievement motivation
- Get feedback on your own style, strengths, and limitations as a staff developer
- Develop skills in assessing levels of morale and motivation
- Develop skills in gathering and analysing work-group data, giving feedback
- Develop skills in intervention to improve morale and productivity
- Explore the impact of power, access and opportunity on work groups

## WHO MUST ATTEND?

The course is designed for executives involved in personnel development, manpower planning, administration, and other functional specialists. skills.

## **FOR DETAILS AND REGISTRATION**

**PIM, Lahore: Management House, 70-B/2, Gulberg III, Lahore 54600.**

**Voice Dir: (+9242) 9926 3137**

**Mobile: 0300-8840880, 0332-4353820 E-Mail: [pimlhe@pim.com.pk](mailto:pimlhe@pim.com.pk)**