Employee Engagement: Beyond Satisfaction

Apr 27 – 28, 2026 **Venue: PIM, Lahore.** **Rs. 39,000/=**

Note: The Fee is Exclusive of GST.

Course Description

The term employee engagement relates to the level of an employee's commitment and connection to an organization. Employee engagement has emerged as a critical driver of business success in today's competitive marketplace. High levels of engagement promote retention of talent, foster customer loyalty and improve organizational performance and stakeholder value.

LEARNING OUTCOMES

The participants will be able to make linkage between the organizational performance and employee commitment by learning these following support functions and its contribution towards the employee satisfaction.

- Terminology difference; satisfaction, commitment and engagement
- The factors support engagement activities
  - The engagement model
  - The culture
  - The line manager
  - Support systems
  - The HR
- Measuring Employee Engagement
  - Engagement Equation
- How to Initiate Engagement programs?

WHO MUST ATTEND?

Mangers/ supervisors of different functions

COURSE CONTENTS:

In This two Days session we will discuss:

- The nature and drivers of employee engagement.
- Why is employee engagement important?
- Behaviors of engaged and disengaged employees
- The roles of HR and management in engaging employees.
- Why an employee needs to feel enagaged.
- Guidelines for developing effective employee engagement initiatives and engagement surveys.
- HR practices that can increase engagement.
- Communications opportunities and methods for engaging remote teams

FOR DETAILS AND REGISTRATION

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