**Leading the Shift: Integrating Generative AI into Your HR Strategy**

**Course Description**

This Two-day course is designed to enable HR professionals to enhance their careers by leveraging generative AI to optimize HR processes and boost productivity. It covers the relevance, impact, and practical use cases of generative AI in HR, including recruitment, onboarding, training, and performance management. Participants will explore tools like IBM watsonx Orchestrate and learn how AI supports strategic HR functions such as workforce planning and employee engagement. The course also delves into core AI concepts, ethical considerations, and responsible AI use, while addressing potential challenges and adoption requirements. Through case studies, in-depth discussion, and insights from industry practitioners, learners will gain skills to apply AI in real-world HR scenarios.

**LEARNING OUTCOMES**

After the completion of this course you will be able to:

1. Describe the key benefits, organizational impact, and practical use cases of generative AI in human resources.

2. Apply generative AI tools to automate and enhance various HR functions, such as recruitment, onboarding, and employee engagement.

3. Evaluate ethical challenges, potential risks, and industry best practices when implementing generative AI in HR.

4. Design an AI adoption strategy for HR, including steps for integrating AI tools and building an AI-ready workforce.

**WHO MUST ATTEND?**

Ideal for HR professionals at all levels, as well as departmental managers, this course equips participants with the knowledge to streamline HR workflows and advance their careers using cutting-edge AI technologies.

**COURSE CONTENTS:**

1. Significance and Benefits of Generative Al in HR
2. Application of Generative Al in HR
3. Tools and Agents for Human Resources
4. What Is a Digital Employee?
5. Human Resources Goes Strategic with Generative Al
6. Developing an Al Adoption Roadmap for HR
7. Building Al-Enabled Human Resource Team
8. Adopting Generative Al for Human Resources Transformation
9. Why everyone in your organization needs to understand AI ethics
10. Generative Al Adoption - Considering Myths and Realities
11. Ethical and Responsible Use of Generative Al
12. Ethical Considerations for Using Generative Al in HR
13. Cheat Sheet: Prompts for Common Use Cases in Human Resources