

FINANCE AND ACCOUNTING FOR NON-FINANCIAL EXECUTIVES

Aug 11 – 13, 2025	PIM, Karachi	Rs. 41,000/=
Jul 28 – 30, 2025	PIM, Lahore	Rs. 41,000/=
Oct 01 – 03, 2025	PIM, Islamabad	Rs. 41,000/=

Note: The Fee is Exclusive of GST.

Course Description

Decision-making in to-day's highly competitive world requires versatility in understanding multidimensional implications of each decision. Financial implications carry special significance due to emphasis on profit maximization as the criteria for competitive success. Thus, sound knowledge of financial and accounting principles and practices is crucial for executive decision making. This course is designed to give non-financial executives an understanding of the basic principles of finance and accounting. Case material is also used to enable the participants to apply their new found knowledge to practical business situations thereby strengthening the learning process. Decision-making in to-day's highly competitive world requires versatility in understanding multidimensional implications of each decision. Financial implications carry special significance due to emphasis on profit maximization as the criteria for competitive success. Thus, sound knowledge of financial and accounting principles and practices is crucial for executive decision making. This course is designed to give non-financial executives an understanding of the basic principles of finance and accounting. Case material is also used to enable the participants to apply their new found knowledge to practical business situations thereby strengthening the learning process.

LEARNING OUTCOMES

The objectives of this course is to impart to executives, unfamiliar with Finance and Accounting, familiarity with essentials of this specialty.

WHO MUST ATTEND?

The course is designed for non-financial executives responsible for making policy decisions at senior and middle management level. It is open to all specialists and generalists who find it essential to have a better understanding of Financial and Accounting tools.

COURSE CONTENTS:

- Concepts, Conventions and Scope of Accounting
- Understanding Balance Sheet and Profit and Loss Account
- Analysis and Interpretation of Financial Information
- Budgeting
- Capital Budgeting
- Project Evaluation
- NPV, IRR, Payback Period, ARR
- Cost of Capital

FOR DETAILS AND REGISTRATION

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